



Proposal to provide:

***An Enrollment Projection Study and A  
Demographic Profile Study***

***For the  
OGDENSBURG  
City School District***

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*"Custom tools and research to aid a school district in defining a vision and  
decision options for serving students in the future."*

## Ogdensburg City School District

*District Need: Estimate future enrollment trends of the district based on historical enrollment data, historical live birth data, and patterns of enrollment at the various grade levels.*

### **DELIVERABLES TO HELP ENABLE LONG-TERM PLANNING BY THE SCHOOL DISTRICT**

#### **Planning Tool: ENROLLMENT PROJECTION STUDY**

- *Estimate future enrollment trends of the district taking into account the following variables:*
  - ✓ *Historical live birth data and patterns*
  - ✓ *Historical patterns of enrollment at the various grade levels*
  - ✓ *Estimate Pre-K future potential enrollments (if applicable)*
  - ✓ *Dropout/completion rates; potential impact of AIS efforts on future enrollments*
  - ✓ *Historical private school enrollments analysis*
  - ✓ *Historical pattern of other school districts, if any, that tuition students to the school district*
  - ✓ *Analysis of historical elementary and secondary migration data*
  - ✓ *Suggest the potential impact on future school district enrollments as a result of documented new residential development expected in the district*
- An **enrollment projection study** analyzes historical enrollment trends, live births since 2002 and historical kindergarten enrollment. The school district provides baseline data for the study as outlined (when the study begins). The study provides three projections (low to high) for the school years 2024-2025 through 2033-2034 using the cohort survival statistic and the analysis of historical live birth patterns and kindergarten enrollment patterns. The study complies with long-range planning outlined in Commissioner's Regulation section 155.1 and as required by SED Facilities Planning.
- The study includes an analysis of the potential impact of documented residential construction reported formally and informally to the code/permit/planning officers of the various towns included in the school district. Included is the research from interviews with each codes enforcement office/Town planning office regarding the status of residential construction/projects. The interviews with officials as well as scanning the information from any existing environmental impact statements for existing projects and proposed projects will help define the market of unit buyers for each development. The data are applied to a protocol to estimate potential population growth and impact on school district enrollment. US Census data are used to help forecast future population cohorts and potential household sizes. If applicable, three enrollment projection estimates are provided (in addition to the baseline enrollment projections) based on the potential added population due to potential growth in the residential housing inventory and market.

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- One or more ‘trusted, credible’ relator(s) recommended by the District are interviewed to collect data about the pattern of existing inventory house sales/rental over the past two-three years to suggest how the existing housing market might influence school district enrollments
- Information will be sought with regard to expected job opportunities within and/or near the attendance area of the school district.
- An analysis of the possible positive effect of continued AIS efforts as well as Response to Intervention Programs is addressed. Historical private school enrollments, historical elementary and secondary migration patterns, and the historical pattern of non-resident tuition enrollments are compiled and analyzed to identify possible influences on future school district enrollments

### ***Optional Planning Tool: SCHOOL DISTRICT DEMOGRAPHIC PROFILE STUDY***

- The *latest* (as of December 2023) federal demographic data specific to the school district enrollment area for the years 2013-2017 and for 2018-2022 are compared, and suggested possible implications for program planning are outlined.

Approximately 560 demographic characteristics are charted and compared over the past ten years in four categories: *Population Demographics, Social Characteristics, Economic Characteristics, and Housing Characteristics*. A ‘snapshot’ of the demographics most often used by school districts to help long-term planning is discussed and presented in the study.

*How have the resident population demographic, social, economic and housing characteristics changed or stayed the same over the past ten years? How might local school district population demographics influence the current and future school district program vision of service to the community and future enrollments?*

#### ***Professional Services Fee:***

*Enrollment Projection Study: \$4225*

*Optional Demographic Profile of the School District: \$1650*

#### ***Draft timeline of deliverables:***

- The preparation of the *Demographic Profile of the School District Study* option will be delivered within 30 days.
- The preparation of the enrollment projection study within 45 days (or sooner) of when the baseline data are received from the district.
- Phone support is provided through October 1, 2024 to the Superintendent and designee (and district architect, if applicable) to help analyze the enrollment projection data to substantiate potential maximum building aid units to support a capital project, if applicable.
- Includes a virtual zoom presentation/discussion of the findings of the studies at a mutually scheduled planning session at the discretion of the Superintendent.

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